

DARCY ANNE BASS

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EDUCATION

Southern Methodist University	Dallas, TX
Meadows School of the Arts	May 2027
<i>Bachelor of Arts, Journalism</i>	
GPA: 3.25 / 4.0	

EXPERIENCE

Gray Reed Public Relations Intern	Dallas, TX
<i>Public Relations Intern</i>	May 2026 - Aug. 2026

- Created strategic communication plans for nonprofit organizations, cities and corporate clients
- Wrote press releases for Rowan Digital Infrastructure's newest data center
- Created, presented and established the Galveston Ball ISD alumni association

D CEO Magazine	Dallas, TX
<i>Business Editorial Intern</i>	May 2026 - Aug. 2026

- Interviewed C-suite executives at large-scale corporations such as Bank of America, JP Morgan, Velvet Taco, Chuck-E-Cheese, Calloway's Nursery, etc.
- Published weekly healthcare briefs informing the Dallas community of updates in health systems
- Networked among high-net worth individuals at Dallas 500 Live and D CEO's Nonprofit and Corporate Citizenship Award

Dallas Voice Magazine	Dallas, TX
<i>Editorial Intern</i>	June 2025 - Aug. 2025

- Published eight articles in print and online
- Attended AIN's Annual Bloomin' Ball and special events with the publication owner
- Weekly communication with high-profile members of the Dallas community, to interview them for news stories

SMU Daily Campus	Dallas, TX
<i>Editor-in-Chief Managing Editor Student Senate Reporter</i>	Dec. 2024 - Present

- Rebranded with two high-quality print magazines per semester, new sections and re-established the paper's reputation in the SMU community
- Pitch, write and edit stories weekly, along with delegating tasks daily to the news team
- Conducted weekly exclusive interviews with faculty, including the university president

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Le Gourmet Baking

Social Media Marketing Intern

Dallas, TX

June 2025 - Present

- Handcraft creative marketing strategies to raise awareness for the Le Gourmet brand
- Recorded and edited the “Customer Behind the Cookie” and “Baking with Becky” segments
- Utilized Adobe Premiere Pro and Adobe Photoshop for precise video and photo quality

OneLove Foundation

Capstone Project Intern

Los Angeles, CA

Aug. 2022 - May 2023

- Recruited attendees and located a venue for the annual Youth Leadership Summit
- Selected teen ambassadors to lobby for state-mandated relationship health education in California
- Researched cases and statistics of the California Healthy Youth Act, led a team of three ambassadors in conversations with state officials to encourage this education

UltraViolet Newspaper

Head Social Media Manager | Sports & Blogs Editor | Columnist

Los Angeles, CA

Jan. 2020 - May 2023

- Edited all sports and blog articles, established workflow and created InDesign templates
- Created a legacy monthly music review column
- Planned and organized launch parties, with themes in accordance to that month’s issue

ALO Yoga

General Sales Associate

Pacific Palisades, CA

Oct. 2022 - May 2023

- Restocked and maintained merchandise displays while engaging with customers
- Communicated with headquarters daily to meet product needs for the Palisades location
- Assured customer satisfaction, providing numerous color and style options for optimal fit

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LEADERSHIP & COMMUNITY SERVICE

Alpha Chi Omega - Iota Sigma Chapter

Interim Vice President of Risk Management

Dallas, TX

Sept. 2024 - Dec. 2024

- Voted in to serve due to an empty seat, immediately adapted to roles and responsibilities
- Managed responsibility and accountability protocols for chapter operations
- Contributed to our local beneficiaries as an executive member, via donation and education

National Charity League - Los Angeles Founder's Chapter

Philanthropy Chair

Los Angeles, CA

Aug. 2017 - May 2023

- Volunteered weekly at the Timeless Treasures Thrift Store
- Organized chapter-wide service efforts with St. Joseph's Center to support the unhoused community
- Established weekly drives, for unused toiletry products, gently used clothes and shoes

ADDITIONAL SKILLS

Computer: Adobe/Creative Cloud (InDesign, Photoshop, Premiere Video), Wordpress

Interests: AP Style, Interviewing, Social Media Marketing Strategy, Skiing, Cooking and Fashion